

## About the company



**NMédia** guides mid- and large-scale companies across Quebec in the strategic planning and production of their web and mobile projects. They create personalized electronic solutions that respond to businesses' true needs.



*"Our turnover rate is a lot lower than the industry average. Through Officevibe, people feel heard and recognized because we answer their comments and take action on what they're telling us in the surveys."*

**Mélanie Chouinard,**  
VP Human Resources and Customer Services, NMédia

## Officevibe metrics

**6%** Increase in engagement

**5%** Increase in peer and manager relationships

**10%** Increase in employee wellness

## Overview

Without a dedicated employee engagement tool, NMédia was struggling to gather actionable feedback from their team. With Officevibe, they implemented frequent surveys, responsive management routines, and data-backed initiatives that increased employee engagement, peer and management relationships, and employee wellness scores.

## Challenge

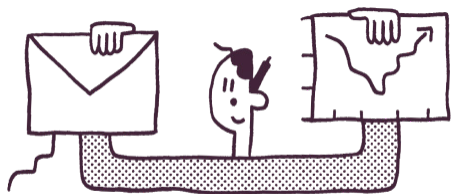
Before Officevibe, NMédia's leadership relied on informal employee feedback and bi-annual surveys to explore their team's needs. But they only heard from a small sample of employees, and the time between surveys was too long for management to take responsive action on the results.

## Solution

Officevibe's automated Pulse Surveys allowed managers to elicit feedback frequently and receive responses from a wider swath of employees. They began consistently responding to comments and basing policies on survey feedback, as well as customizing surveys to inform decisions that were unique to their company's needs.

## Results

Engagement increased by 6%, peer and manager relationships improved by 5%, and wellness improved by 2 points. Management was thrilled to see their efforts making a bigger impact.



## Improve engagement with customizable surveys.

Make changes that matter for your unique team.

[Get Started Free](#)

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